

# The Canada Science and Technology Museums Corporation's National Let's Talk Energy Initiative Teams with the Energy Smart Show

OTTAWA, December 1, 2015 — The **Energy Smart Show** taking place November 4 to 5, 2016, at the International Centre in Mississauga, is the first of its kind. It will be an energy efficiency-focused consumer event featuring exhibits by leading industry product and service providers, topical workshops and speakers, thought leaders and field experts, and government incentive program representatives.

This one-stop shop will offer consumers a chance to learn how to reduce their energy usage, save money, and reduce their environmental impact — at home, in the car, at the office, at the cottage, in their small business, and more.

The **Energy Smart Show** is pleased to support the Let's Talk Energy initiative by featuring its interactive display. Check out the show's workshop stage where you'll see Let's Talk Energy's **Energy House**, interactive Power Bike, and thermal camera. The Let's Talk Energy initiative helps Canadians understand and appreciate the value that energy brings to their lives, while promoting a forum to discuss responsible and sustainable energy resource development.

"Energy is an important issue facing Canada and the world. In working with partners like the Energy Smart Show, the Let's Talk Energy initiative is able to engage with Canadians on energy topics and to support them in making informed choices when it comes to energy use," said Canada Science and Technology Museums Corporation President and CEO Alex Benay.

David Dunlop, President of the Great Canadian Energy Efficiency Show and the Energy Smart Show's Show Manager, is "very excited to welcome CSTMC's Let's Talk Energy Program as an early supporter of the Energy Smart Show. Consumers of all ages are becoming increasingly aware of the advantages of energy efficiency and the Let's Talk Energy Program will be a great way to get a conversation going."

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