

Energy Smart Show brings it all together for consumers

OTTAWA May 20, 2015 – The first of its kind, the **Energy Smart Show**, taking place November 4-5, 2016 at the International Centre in Mississauga, is purely an energy efficiency-focused consumer event featuring exhibits by leading industry product and service providers, topical workshops and speakers, thought leaders and field experts, and government incentive program representatives.

The **Energy Smart Show** is pleased to announce its business-to-consumer show has the endorsement of the Canadian Energy Efficiency Alliance.

This one-stop shop will offer consumers a chance to learn how to reduce their energy usage and save money – at home, in the car, at the office, at the cottage, in their small business and more.

“We saw a need for a show that focused purely on energy efficiency for consumers,” said **Energy Smart Show President David Dunlop**. “There are excellent shows for green living, healthy lifestyles, renovations, cottages but nothing that zeroes in on the consumer interest to conserve. The **Energy Smart Show** will fill that void and help consumers find the answers they need.”

“Given the **Energy Smart Show’s** mandate, we think this is a natural fit for the Alliance,” said **CEEA President and CEO Elizabeth McDonald**. “Our consumer research shows people are searching for information and bringing the answers all to one place just makes sense.”

The **Energy Smart Show** will be Canada’s pre-eminent energy efficiency event for energy conscious consumers and an influential platform for energy efficiency product developers, researchers, educators, manufacturers, government programs and services and more.

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